

POPPY VAN PRAAGH

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Bases in London, Essex, Cheshire & New York

SERIES/SENIOR PRODUCER, DIRECTOR & EDIT PRODUCER

DEVELOPMENT • STORY • CASTING • FORWARD PLANNING • TASK • INTERVIEW • LOCATION • EDIT

Producer & Director in Documentary, Fact Ent., Reality, Studio Ent, Drama & Commercial for both Broadcast & Online.
Experienced taking a project from the creative development, right through to delivery.

[SCAN OR CLICK QR FOR SHOWREEL](#)



CREDITS

2024

SHOOTING - VT PRODUCER | CH4 & EXPECTATION TV | UNDER NDA

[FACT ENT / JOURNALISTIC HOUSING FORMAT](#)

Casting & Access • Task • Locations • Props & Sets • Compliance & Research • Self-Shooting

SHOOTING - VT PRODUCER | CH4 & EXPECTATION TV | UNDER NDA

[FACT ENT / JOURNALISTIC BUSINESS FORMAT](#)

Casting & Access • Task • Locations • Props & Sets • Compliance & Research • Self-Shooting

SERIES PRODUCER & DIRECTOR | RADICAL FILMS | UNDER NDA

[FACTUAL / SPORTS DOCU-SERIES](#)

Development • Treatment • Editorial & Visual Direction • Story • Casting • Interviews • Pitching
Budget & Scheduling

SERIES PRODUCER & DIRECTOR | RADICAL FILMS | UNDER NDA

[TRUE CRIME](#)

Development • Treatment & Sizzle • Editorial & Visual Direction • Story • Casting • Interviews • Pitching
Budget & Scheduling • Music & GFX

SELF-SHOOTING DIRECTOR | BBC & PARTICLE6 | 'BBC BITESIZE PILOT'

[KIDS PROGRAMMING](#)

Shooting on Blackmagic Ursa Mini & DJI Osmo • Directing Visuals and Talent

SELF SHOOTING SERIES PRODUCER & DIRECTOR | PARTICLE6 | 'STEPPING FORWARD'

[KIDS PROGRAMMING](#)

Editorial & Visual Direction • Directing & Producing Full Series • Casting & Access • Locations • Story & Scripting
Shooting 2nd Cam • Archive • GFX

SERIES PRODUCER & DIRECTOR | RADICAL FILMS | UNDER NDA

[TRUE CRIME](#)

Development • Treatment & Sizzle • Editorial & Visual Direction • Story • Casting • Interviews • Pitching
Budget & Scheduling • Music & GFX

SERIES EDIT PRODUCER | POKERSTAR | 'THE BIG GAME ON TOUR'

[REALITY SERIES](#)

Edit Producing Full Series • Creative Direction • Scripting • Music, SFX & GFX

2023

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | BLAST x UBISOFT | 'SIEGE TO WIN'

[SPORT DOCUSERIES](#)

Development • Creative Direction • Forward Planning • Story, Script & Shot List • Casting • Master Interviews • Locations
International Shoot Setup & Logistics • Directing full series (Contrib & Crew) • Edit Produced Full Series • Music, SFX & GFX

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | BLAST PREMIER | 'THE LAUNDERS SHOW'

[STUDIO CHAT SHOW](#)

Creative Direction • Forward Planning • Host Produce, Story & Script • Task/Challenge • Casting • Set & Props • Gallery
Edit Produced Full Series • Music, SFX, GFX & Animation

2022

EDIT PRODUCER | MTV x LIME PICTURES | 'LOVE AT FIRST LIE'

[FACTUAL ENTERTAINMENT](#)

Story & Script For US Audience • Edit Produce Multiple Episodes • Music, SFX, GFX & VO

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | MTV x GOLD WALA | 'MTV GENERATION CHANGE'

[FACTUAL](#)

Development • Forward Planning • Host Produce, Story, Script, Shot List & Storyboards • Casting • Set & Props • Locations
Direct Contrib & Crew • Edit Produced Full Series • Music, SFX, GFX

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | MTV x GOLD WALA | 'MTV EMA's'

[LIVE EVENT / RED CARPET](#)

Creative Lead • Brand Integration • Host Produce, Story, Script, Shot List • International Shoot Setup • Direct Talent & Crew
Edit Produced Full Series • Music, SFX, GFX

SENIOR PRODUCER | CBBC x CHATTERBOX | 'MY LIFE'

[DOCUMENTARY](#)

Casting • Story • Interviews • Cast Bio's • Casting Tapes • Treatments

SENIOR PRODUCER DIRECTOR | CBBC x CHATTERBOX | 'CHARLOTTE IN SUNDERLAND'

[REALITY](#)

Story, Script, Shot List • Direct Talent & Crew • Shoot Setup & Logistics • Locations

DEVELOPMENT PRODUCER | CHATTERBOX

[FACT. ENT | TRUE CRIME | STUDIO ENT | REALITY | TRAVELOGUE | SCIENCE](#)

Creative Direction / Formats / Treatments / Sizzles • Pitch To Commissioners • Story & Script • Task/Challenges • Cast • Interviews
Archive, Music & SFX

COMPLIANCE PRODUCER | DISCOVERY x TWENTYSIX | 'DUNBAR - AMERICAS BIGGEST MONEY HIEST'

[TRUE CRIME](#)

Story & Scripting Compliance

COMPLIANCE PRODUCER | DISCOVERY x TWENTYSIX | 'MILLENIUM DOME HEIST'

[TRUE CRIME](#)

Story & Scripting Compliance

COMPLIANCE PRODUCER | ITV x TWENTYSIX | 'HANNAH SPEARRITT, ME & BREAST IMPLANTS'

[INVESTIGATIVE MEDICAL DOCUMENTARY](#)

Story & Scripting Compliance

CASTING PRODUCER | BBC x NAKED, FREMANTLE | 'THE APPRENTICE'

[FACTUAL ENTERTAINMENT](#)

Audition Interviews

PRODUCER DIRECTOR | ITV x LIME PICTURES WISE OWL | 'MIDSOMER MURDERS, 25 YEARS OF MAYHEM'

[FACTUAL / CLIPS SHOW](#)

Master Interviews • Directing Talent & Crew

TRAINING

Avid Media Composer

Premiere Pro

Self-Shooting

Mental health awareness at work

Harassment and bullying at work

Diversity, Equity and Inclusion

SKILLS

Directing Talent & Crew

Story & Scripting

Creative Development

Games, Tasks, Set & Prop

Interviews

Casting Contribs & Talent

Managing a team & budget

Art Department

Wardrobe / Makeup

Setting up shoots Internationally

Self-Shooting (Blackmagic, FX6, FX9, RED, DJI)

Storyboards

Treatments

Channel Pitch

Edit Producing

Archive, Music & Stills

Compliances

Fact Checking

Logistics & movement order

Filming Permit

Hot Sheets & beat notes

Budgeting

Br& Integration

Schedules & RO's

Sponsor & Philanthropy Relations

Agents & Channel Relations

Equity For Actors / Sag-aftra USA

PMI, Payroll & Invoices

Tech / Planning Agenda

Health & Safety

Covid Certified

Child Licensing & Animal Welfare

Foreign Filming, Visas & Carnets

Call Sheets & RA's

Post Paperwork

UK & International Delivery

Contracts & Release Forms

Deliverables & Transcriptions

Avid Media Composer

Data Wrangle, Ingest & Batch Logs

Accommodation & Travel

Press & Marketing

OTHER CREDITS

Soccer Aid
National Television Awards
Alan Carr's Happy Hour
Big Brother
Celebrity Big Brother
The Sara Cox Show
The Emily Attack Show
The Stand Up Sketch Show S1 & 2
Cats Does Countdown
Frankie Boyles New World
The Greatest Toys 70,80,90s
The Greatest Toys Christmas
Game Junkies
My Hotter Half
Baby Ballroom Series 1
Dr Christian Will See You Now

2021

STORY TEAM : MIV PRODUCER | MTV x LIME PICTURES | 'TRUE LOVE OR TRUE LIES'
[FACTUAL ENTERTAINMENT](#)

Story • Master Interviews & OTF's • Directing Talent & Crew

STORY TEAM : MIV PRODUCER | MTV x LIME PICTURES | 'ARE YOU THE ONE? UK'
[DATING SHOW](#)

Story • Master Interviews & OTF's • Directing Talent & Crew

STORY / LOCATION PRODUCER | AMAZON x TWIST&SHOUT | 'INSIDE MAN, SERIES 3'
[DRAMA SERIES](#)

Story & Script • Locations

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | INSIGHT TV x SPARK CONTENT | 'THE FLYING KESTREL, SERIES 2'
[SPECIALIST FACTUAL](#)

Development • Forward Planning • Story, Script, Shot List • Cast • Direct Contrib & Crew • Locations • Master Interviews • Script Edit

2020

SERIES PRODUCER, DIRECTOR & EDIT PRODUCER | INSIGHT TV x SPARK CONTENT | 'G2 MAKING THE SQUAD, SERIES 4'
[FACTUAL ENTERTAINMENT](#)

Development • Forward Planning • Story & Script • Cast • International Location • Task/Challenges • Host Producer • Set & Props Brand Integration

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | REDBULL | 'BEHIND THE SCENES AT REDBULL FLICK'
[FACTUAL ENTERTAINMENT](#)

Development • Story, Script, Shot List • VT Segments • International Locations • VO • Direct Contrib & Crew

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | BLAST | 'BLAST PREMIER VT'S'
[FACTUAL ENTERTAINMENT & COMMERCIALS](#)

Development • Story, Script, Shot List • VT Segments • International Locations • VO • Direct Contrib & Crew

SERIES PRODUCER & EDIT PRODUCER | INSIGHT TV x SPARK CONTENT | 'G2 MAKING THE SQUAD, SERIES 3'
[FACTUAL ENTERTAINMENT](#)

Development • Forward Planning • Story & Script • International Shoot Setup • Task/Challenge • Host Produce • Set & Props Brand Integration • Edit Produce Series

DEVELOPMENT PRODUCER | INSIGHT TV x SPARK CONTENT | 'UNWRAPPED WITH YIANNI'
[FACTUAL ENTERTAINMENT](#)

Creative Direction / Formats / Treatments • Pitch To Commissioners • Task/Challenges • Celebrity Cast

DEVELOPMENT PRODUCER | SPARK CONTENT | 'BATTLEBOX'
[STUDIO GAME SHOW](#)

Creative Direction / Formats / Treatments • Pitch To Commissioners • Task/Challenges • Celebrity Casting

2018 / 2019

DEVELOPMENT PRODUCER | ARTLAB FILMS | 'INTERVIEW OF A LIFETIME (WT)'
[FACTUAL ENTERTAINMENT](#)

Creative Direction / Formats / Treatments • Philanthropy & Talent Outreach • Task/Challenges

PRODUCER | UKTV / DAVE x SPIRIT STUDIOS | 'COMEDY AGAINST LIVING MISERABLY'
[STUDIO SHOW](#)

Forward Planning • Celebrity Casting • Locations • Set Design • Gallery Producer • Brand Integration

ACCESS, ARCHIVE & MANAGEMENT | CH5 x ARTLAB FILMS | 'WARSHIP: LIFE AT SEA, SERIES 1'
[OB DOC / MILITARY](#)

Location Access Internationally, Including Confidential / Hostile Military Bases • Archive • Budget & Scheduling • Edit

COMMERICAL & BRANDED CONTENT

SCRIPT PRODUCER | JD SPORTS | 'THE TIMELINE'
[ENTERTAINMENT QUIZ FORMAT](#)

Script for Host • Talent Story / Research • Quiz Question Writing

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | CONDE NAST x GOOGLE x SAMSUNG | 'SAMSUNG FLIP 4'
[COMMERCIAL & SOCIALS](#)

Development • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Host Produce • Edit • Music, SFX & GFX

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | NETFLIX | 'COPENHAGEN COWBOYS'
[SOCIALS](#)

Forward Planning • Story, Script & Shot List • Direct Talent & Crew • Edit • Music, SFX & GFX

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | MAGNUM x BLAST | 'MAGNUM ICE CREAM'
[COMMERCIAL & SOCIALS](#)

Forward Planning • Story, Script & Shot List • Direct Talent & Crew • Set & Props • Edit • Music, SFX & GFX

LEAD PRODUCER, DIRECTOR & EDIT PRODUCER | SKY x MTV x THE OU | 'THE OPEN UNIVERSITY'
[COMMERCIAL & SOCIALS](#)

Forward Planning • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Locations • Set & Props • Edit Music, SFX & GFX

PRODUCER | TRUVIA | 'TRUVIA ONE SPOON'
[COMMERCIAL & SOCIALS](#)

Forward Planning • Story, Script, Shot List & Storyboard • Direct Talent & Crew • Locations • Set & Props • Edit Music, SFX & GFX

PRODUCER | PATAK | 'PATAK PLANT BASED'
[COMMERCIAL & SOCIALS](#)

Forward Planning • Story, Script, Shot List & Storyboard • Casting • Direct Talent & Crew • Locations • Set & Props Edit • Music, SFX & GFX

PRODUCER, DIRECTOR & EDIT PRODUCER | KESTREL | 'KESTRELS NEW BEER RANGE'
[COMMERCIAL & SOCIALS](#)

Story, Script, Shot List & Storyboard • VO Casting & Directing • Archive • Edit • Music, SFX & GFX

PRODUCER DIRECTOR | OVERSTONE | 'B2B COMMERCIAL'
[COMMERCIAL & SOCIALS](#)

Master Interviews • Direct Talent & Crew

ASSOCIATED BRANDS

JD Sports
Ubisoft
Magnum
RedBull
Samsung
Conde Nast
Patak
Truvia
Unicef
Otro
Puma
EA Sports
Adidas
Ralph Lauren
Pringles
Logitech
Xbox
Breville
Redrow
Kestrel

REFERENCES AVAILABLE

ON REQUEST

PERMISSION IS GIVEN TO RETAIN A COPY OF THIS CV FOR YOUR RECORDS